

South Carolina Visual and Performing Arts

# **Media Arts: Grades K, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12**

Adopted 2017

## Creating

### **1 I can use past, current and emerging technology tools, procedures, and processes to create a variety of media artworks in a safe and responsible manner.**

1. I can recognize technology tools, procedures and processes and use them in a safe and responsible manner to make media artworks. **MA.CR.NL.1**
  1. I can safely and responsibly show the parts of a technology tool used to make media arts. **MA.CR.NL.1.1**
  2. I can follow the steps of some technology procedures and processes to make media artworks. **MA.CR.NL.1.2**
1. I can identify a technology tool, procedure, and process to make still pictures, moving pictures, or digital audio. **MA.CR.NM.1**
  1. I can safely and responsibly identify and use parts of some technology tools used to make media arts. **MA.CR.NM.1.1**
  2. I can identify the steps of a technology procedure and process to make media artworks. **MA.CR.NM.1.2**
1. I can identify multiple technology processes to make still pictures, moving pictures, or digital audio. **MA.CR.NH.1**
  1. I can safely and responsibly identify and use multiple technology tools to make media arts. **MA.CR.NH.1.1**
  2. I can identify the steps of multiple technology procedures and processes to make media artworks. **MA.CR.NH.1.2**
1. I can explain and use a technology tool, procedure and process to convey meaning in media artwork. **MA.CR.IL.1**
  1. I can explain and safely use a technology tool to convey meaning in media arts. **MA.CR.IL.1.1**
  2. I can explain the steps of a technology procedure and process to convey meaning in media arts. **MA.CR.IL.1.2**
1. I can explain and use multiple technology tools, procedures and processes to convey meaning in media artwork. **MA.CR.IM.1**
  1. I can explain and safely use multiple technology tools to convey meaning in media arts. **MA.CR.IM.1.1**
  2. I can explain the steps of multiple technology procedures and processes to convey meaning in media arts. **MA.CR.IM.1.2**
1. I can apply the most appropriate technology tool, procedure and process to convey a message to make a media artwork. **MA.CR.IH.1**
  1. I can choose some appropriate technology tools to convey a message while making a media artwork in a safe and responsible manner. **MA.CR.IH.1.1**
  2. I can choose the appropriate technology procedure to convey a message while making a media artwork. **MA.CR.IH.1.2**
1. I can apply some effective technology tools, procedures and processes to convey a message to make a variety of media artworks. **MA.CR.AL.1**

1. I can choose multiple effective technology tools to convey a message while making a variety of media artworks in a safe and responsible manner. [MA.CR.AL.1.1](#)
2. I can choose some effective technology procedures and processes to convey a message while making a variety of media artworks. [MA.CR.AL.1.2](#)
1. I can manipulate multiple technology tools, procedures and processes to convey messages to make a variety of media artworks in the most effective way. [MA.CR.AM.1](#)
  1. I can manipulate multiple technology tools to convey messages to make a variety of media artworks in the most effective way in a safe and responsible manner. [MA.CR.AM.1.1](#)
  2. I can manipulate multiple technology procedures and processes to convey messages to make a variety of media artworks in the most effective way. [MA.CR.AM.1.2](#)
1. I can use and justify the most effective technology tools, procedures and processes to make a variety of still, moving, and/or digital audio images to convey meaning using personal voice. [MA.CR.AH.1](#)
  1. I can justify the most effective technology tools to make a variety of media artworks that convey meaning using personal voice in a safe and responsible manner. [MA.CR.AH.1.1](#)
  2. I can justify the most effective technology procedures and processes to make a variety of media artworks that convey meaning using personal voice. [MA.CR.AH.1.2](#)

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## **2 I can organize, improve, and complete artistic work using media arts elements and principles.**

2. I can recognize and explore some elements and principles in media arts. **MA.CR.NL.2**
    1. I can recognize some elements or principles of media arts to communicate an idea. **MA.CR.NL.2.1**
  2. I can combine elements and principles of media arts to make media artwork. **MA.CR.NM.2**
    1. I can combine elements and principles of media arts using multiple media techniques. **MA.CR.NM.2.1**
  2. I can communicate meaning in my work by selecting and arranging elements and principles of media arts. **MA.CR.NH.2**
    1. I can change the meaning of a media artwork using different elements or principles. **MA.CR.NH.2.1**
  2. I can apply elements and principles of media arts to revise my work. **MA.CR.IL.2**
    1. I can identify improvements needed in my media artwork and explore strategies to strengthen the intended meaning. **MA.CR.IL.2.1**
  2. I can analyze and apply the elements and principles of media arts as a response to an artistic problem. **MA.CR.IM.2**
    1. I can explain how multiple elements or principles of media arts are used to convey meaning in media artworks. **MA.CR.IM.2.1**
  2. I can analyze my media artwork through a critique and refine my work based on given criteria. **MA.CR.IH.2**
    1. I can participate in a formal critique to revise my artwork. **MA.CR.IH.2.1**
  2. I can create, refine, and communicate ideas based on the elements and principles of media arts to complete a variety of media artworks. **MA.CR.AL.2**
    1. I can apply organizational strategies that communicate a personal meaning, theme, idea, or concept. **MA.CR.AL.2.1**
  2. I can document and justify the planning and development of a media artwork from the inception of the idea to completion. **MA.CR.AM.2**
    1. I can create a process folio to document the planning of a media artwork. **MA.CR.AM.2.1**
  2. I can create a body of work in a variety of media art forms that explore personal themes, ideas, or concepts. **MA.CR.AH.2**
    1. I can explain and defend the choices I made to communicate my artistic ideas across multiples media artworks. **MA.CR.AH.2.1**
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## Presenting

### **3 I can develop, refine, and select work for presentation that reflects specific content, ideas, skills, and media works for display.**

3. I can identify media artworks as communication. **MA.P.NL.3**
    1. I can present a media artwork to an audience. **MA.P.NL.3.1**
  3. I can explain ways media artworks are presented. **MA.P.NM.3**
    1. I can identify venues appropriate for still and moving images in media artworks. **MA.P.NM.3.1**
  3. I can consider audience response when discussing how media artworks are presented. **MA.P.NH.3**
    1. I can examine how audience response varies depending on how media artwork is presented. **MA.P.NH.3.1**
  3. I can identify a target audience for presentation of my media artwork. **MA.P.IL.3**
    1. I can identify multiple ways to share my work through different media outlets. **MA.P.IL.3.1**
  3. I can identify and choose multiple formats used in presenting media artworks for a target audience. **MA.P.IM.3**
    1. I can choose proper format for my media artwork. **MA.P.IM.3.1**
  3. I can compare presentation formats for different media artworks and its intended audience. **MA.P.IH.3**
    1. I can choose the most effective media format for a select audience. **MA.P.IH.3.1**
  3. I can present media artworks considering combinations of formats and target audience. **MA.P.AL.3**
    1. I can select my intended audience and choose multiple media formats to get the most views. **MA.P.AL.3.1**
  3. I can analyze and interpret the effectiveness of a media arts presentation for an intended audience. **MA.P.AM.3**
    1. I can evaluate the effectiveness of virtual and physical presentations of a media artwork. **MA.P.AM.3.1**
  3. I can promote and present media artworks for intentional impacts through a variety of contexts such as markets and venues. **MA.P.AH.3**
    1. I can create a media plan (funding, distribution, and viewing) to promote my media artwork. **MA.P.AH.3.1**
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## Responding

### 4 I can describe, analyze, and evaluate the meaning of my work and the work of others.

4. I can explore message and purpose in my media artworks and the work of others. **MA.R.NL.4**
  1. I can describe parts of a media artwork. **MA.R.NL.4.1**
  2. I can name a message in media artworks. **MA.R.NL.4.2**
  3. I can name a purpose of some media artworks. **MA.R.NL.4.3**
  4. I can make a statement about my media artwork. **MA.R.NL.4.4**
4. I can identify some messages and purposes in media artworks. **MA.R.NM.4**
  1. I can identify how media artworks are put together. **MA.R.NM.4.1**
  2. I can describe my thoughts about messages in media artworks. **MA.R.NM.4.2**
  3. I can identify the purpose of a media artwork. **MA.R.NM.4.3**
  4. I can describe my media artwork. **MA.R.NM.4.4**
4. I can identify the messages and purposes, in my media artworks and the work of others. **MA.R.NH.4**
  1. I can identify the subject, composition, and media arts elements and principles for a variety of media artworks. **MA.R.NH.4.1**
  2. I can identify ideas, issues, and/or experiences presented in the messages of media artworks. **MA.R.NH.4.2**
  3. I can identify the purpose and audience of a media artwork. **MA.R.NH.4.3**
  4. I can recognize an element and/or principle of media art in my work. **MA.R.NH.4.4**
4. I can explain the messages and purposes in media artworks. **MA.R.IL.4**
  1. I can explain how to use the elements and principles of media art to compose a media artwork. **MA.R.IL.4.1**
  2. I can explain the techniques used in different media artworks that reflect varying messages and points of view. **MA.R.IL.4.2**
  3. I can explain that different media can produce artworks that have the same purpose. **MA.R.IL.4.3**
  4. I can describe multiple elements and principles of media art in my work. **MA.R.IL.4.4**
4. I can analyze and describe reactions and interpretations of messages and purposes in a variety of media artworks. **MA.R.IM.4**
  1. I can show the similarities and differences in how media artworks are organized by the elements and principles. **MA.R.IM.4.1**
  2. I can investigate increasingly complex messages in media artworks. **MA.R.IM.4.2**
  3. I can investigate increasingly complex techniques that artists use to convey purpose in media artwork. **MA.R.IM.4.3**

4. I can identify elements and principals of media arts in artist's statements. [MA.R.IM.4.4](#)
  4. I can investigate personal and group intentions about messages and purposes in media artworks. [MA.R.IH.4](#)
    1. I can rephrase ways in which a variety of media artworks organize criteria. [MA.R.IH.4.1](#)
    2. I can explore the language, tone, and point of view used in media texts to influence meaning and interpretation of messages. [MA.R.IH.4.2](#)
    3. I can find and interpret data to explore multiple differences in the purpose of media artwork. [MA.R.IH.4.3](#)
    4. I can develop an artist's statement that describes media arts criteria and intent of my work. [MA.R.IH.4.4](#)
  4. I can discuss and analyze the message and purpose in a variety of media artworks. [MA.R.AL.4](#)
    1. I can analyze the organization of the elements and principles of media artworks. [MA.R.AL.4.1](#)
    2. I can analyze the effectiveness of a presentation and treatment of messages in media artwork. [MA.R.AL.4.2](#)
    3. I can analyze formal and informal situations, the effectiveness of presentation, and treatment of media to convey the purpose. [MA.R.AL.4.3](#)
    4. I can develop an artist's statement that merges personal influences with intent and media arts criteria for my work. [MA.R.AL.4.4](#)
  4. I can analyze the message and intent of a variety of media artworks. [MA.R.AM.4](#)
    1. I can critique how the composition characteristics in multiple media artworks work together. [MA.R.AM.4.1](#)
    2. I can interpret the qualities of and relationships between the components, style, and message communicated by media artworks and artists. [MA.R.AM.4.2](#)
    3. I can analyze and interpret the qualities of relationships between the components, style, message, and how they relate to the purpose. [MA.R.AM.4.3](#)
    4. I can develop an artist's statement that identifies common themes in personal influences, intent and media arts criteria for work. [MA.R.AM.4.4](#)
  4. I can justify the message, intent, and impact of diverse media artworks, considering complex factors of context and bias. [MA.R.AH.4](#)
    1. I can justify the organizational choices made by media artists. [MA.R.AH.4.1](#)
    2. I can justify my interpretation of language, tone, and point of view of the message in a media artwork [MA.R.AH.4.2](#)
    3. I can justify my interpretation and explanation of the purpose of multiple media artwork [MA.R.AH.4.3](#)
    4. I can justify my choices of criteria, cultural influences, personal experiences, to create my own voice in my artist statement. [MA.R.AH.4.4](#)
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## Connecting

### 5 I can examine the role of media arts through history and cultures.

5. I can explore ideas that connect media arts to different cultures and time periods. **MA.C.NL.5**
  1. I can recognize ideas that connect media arts to history, cultures, and the world. **MA.C.NL.5.1**
5. I can recognize some examples of media arts found in different cultures and time periods. **MA.C.NM.5**
  1. I can relate to ideas that connect media arts to history, cultures, and the world. **MA.C.NM.5.1**
5. I can identify media arts used for different purposes in various cultures and time periods. **MA.C.NH.5**
  1. I can show how ideas connect media arts to history, cultures, and the world. **MA.C.NH.5.1**
5. I can analyze a variety of media artworks from different cultures and time periods. **MA.C.IL.5**
  1. I can explain how ideas connect media arts to history, cultures, and the world. **MA.C.IL.5.1**
5. I can describe why different media artworks are used for different purposes in various cultures and time periods. **MA.C.IM.5**
  1. I can compare and contrast how to connect media arts ideas to history, cultures, and the world. **MA.C.IM.5.1**
5. I can analyze similarities and differences in media artworks among different cultures and time periods. **MA.C.IH.5**
  1. I can interpret how media arts ideas connect to history, cultures, and the world. **MA.C.IH.5.1**
5. I can examine past media arts works to determine their influence on media today. **MA.C.AL.5**
  1. I can participate in formal and informal situations relating to how media art connects to history, cultures, and the world. **MA.C.AL.5.1**
5. I can explain the influence of past media arts works throughout different time periods and how that reflects on media today. **MA.C.AM.5**
  1. I can examine the relationship between media arts, history, cultures, and the world. **MA.C.AM.5.1**
5. I can evaluate media arts works from the past and apply the most effective ones to my work and the work of others. **MA.C.AH.5**
  1. I can justify the relationship between media arts, history, cultures, and the world. **MA.C.AH.5.1**

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**6 I can relate media arts to personal meaning, other arts disciplines, content areas, and careers.**

6. I can explore media arts concepts among other arts disciplines, content areas, and related careers. **MA.C.NL.6**
  1. I can identify a relationship between media arts and another subject in my school. **MA.C.NL.6.1**
  2. I can identify different types of media arts that interest me. **MA.C.NL.6.2**
6. I can recognize a media arts concept among other arts disciplines, content areas, and related careers. **MA.C.NM.6**
  1. I can demonstrate a relationship between media arts and another subject in my school. **MA.C.NM.6.1**
  2. I can identify and demonstrate the skills used to make media artwork that interests me. **MA.C.NM.6.2**
6. I can apply media arts concepts among other arts disciplines, content areas, and related careers. **MA.C.NH.6**
  1. I can demonstrate and describe the relationship between media arts and a concept from another subject in my school. **MA.C.NH.6.1**
  2. I can describe specific careers in media arts. **MA.C.NH.6.2**
6. I can explore a range of media arts skills shared among other arts disciplines, content areas, and careers. **MA.C.IL.6**
  1. I can apply media arts concepts to other arts disciplines and content areas. **MA.C.IL.6.1**
  2. I can demonstrate and describe the skills needed for careers in media arts. **MA.C.IL.6.2**
6. I can recognize specific media arts skills shared among other arts disciplines, content areas, and careers. **MA.C.IM.6**
  1. I can examine the relationship between media arts and specific content from another arts discipline and content area. **MA.C.IM.6.1**
  2. I can identify specific skills required for various careers in media arts. **MA.C.IM.6.2**
6. I can analyze the media arts tools, concepts, and materials used among other arts disciplines, content areas, and careers. **MA.C.IH.6**
  1. I can apply concepts from other arts disciplines and content areas to my media artwork. **MA.C.IH.6.1**
  2. I can research topics about careers in media arts that interest me. **MA.C.IH.6.2**
6. I can apply media arts concepts to other arts disciplines and content areas to prepare me for a career. **MA.C.AL.6**
  1. I can explain ideas from other arts disciplines and content areas through media arts. **MA.C.AL.6.1**

2. I can identify the skills, training, and education necessary to pursue a career in media arts that interests me. [MA.C.AL.6.2](#)
6. I can research aspects of media arts careers to influence my career path. [MA.C.AM.6](#)
  1. I can explain how economic conditions, cultural values, and location influence media arts and the need for related careers. [MA.C.AM.6.1](#)
  2. I can pursue opportunities that will lead me to a career in media arts. [MA.C.AM.6.2](#)
6. I can analyze complex ideas from other arts disciplines and content areas to inspire my creative work and evaluate its impact on my artistic perspective. [MA.C.AH.6](#)
  1. I can research societal, political, and cultural issues as they relate to other arts and content areas and apply to my role as a media artist. [MA.C.AH.6.1](#)
  2. I can demonstrate skills necessary for a career in media arts. [MA.C.AH.6.2](#)

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## 7 I can practice digital citizenship in researching and creating art.

7. I can imitate digital citizenship when I am online. [MA.C.NL.7](#)
  1. I can explore the internet safely and responsibly when logging on to my device. [MA.C.NL.7.1](#)
  2. I can explore how to post safely on the internet. [MA.C.NL.7.2](#)
  3. I can identify that a media artwork has an owner. [MA.C.NL.7.3](#)
7. I can identify digital citizenship when I am online. [MA.C.NM.7](#)
  1. I can identify several safe ways to search topics on the internet. [MA.C.NM.7.1](#)
  2. I can identify several safe online platforms to post on the internet. [MA.C.NM.7.2](#)
  3. I can find the owner of a media artwork on the internet. [MA.C.NM.7.3](#)
  3. I can credit the owner of media artwork on the internet when I intend to use it. [MA.C.NH.7.3](#)
7. I can show digital citizenship when I am online. [MA.C.NH.7](#)
  1. I can share with others how to safely search for information on the internet. [MA.C.NH.7.1](#)
  2. I can share various ways to post safely on the internet. [MA.C.NH.7.2](#)
7. I can model and explain aspects of digital citizenship when I am online. [MA.C.IL.7](#)
  1. I can explain and demonstrate several safe and reliable ways to search for accurate information on the internet. [MA.C.IL.7.1](#)
  2. I can explain and model how to post safely on the internet. [MA.C.IL.7.2](#)
  3. I can explain and model the use of media artwork that is owned by another artist, and can demonstrate my responsibilities and rights when using the work for educational purposes. [MA.C.IL.7.3](#)
7. I can describe different aspects of digital citizenship when I am online. [MA.C.IM.7](#)
  1. I can collaborate with other students in various safe and reliable ways to search for information on the internet. [MA.C.IM.7.1](#)
  2. I can analyze various ways to post safely on the internet. [MA.C.IM.7.2](#)
  3. I can identify media artwork that is owned by another artist, and can demonstrate my responsibilities and rights when using the work for educational or personal purposes. [MA.C.IM.7.3](#)
7. I can interpret different aspects of digital citizenship when I am online. [MA.C.IH.7](#)
  1. I can identify predictable situation when using the internet. [MA.C.IH.7.1](#)
  2. I can investigate several ways that information on the internet is not safe or responsible and ways to respond to these problems. [MA.C.IH.7.2](#)
  3. I can handle unexpected situations with copyright and fair use rules as it applies to my artwork, performance, or presentation. [MA.C.IH.7.3](#)
7. I can participate in formal and informal situations to discuss and demonstrate digital citizenship when I am online. [MA.C.AL.7](#)

1. I can participate in formal and informal situations when collaborating with others and can model appropriate and positive etiquette. [MA.C.AL.7.1](#)
  2. I can participate in formal and informal situations when collaborating with others to post safely on the internet. [MA.C.AL.7.2](#)
  3. I can participate in formal and informal situations when collaborating with others to discuss copyright laws that apply to a media artwork. [MA.C.AL.7.3](#)
7. I can analyze and identify the appropriate digital citizenship strategy to use when I am online. [MA.C.AM.7](#)
1. I can analyze various ways to use digital citizenship to collaborate with the world in an appropriate and positive way. [MA.C.AM.7.1](#)
  2. I can investigate various ways to post safely on the internet and know the difference between a positive and a negative post. [MA.C.AM.7.2](#)
  3. I can analyze and synthesize various ways that copyright laws apply to my work and the work of others. [MA.C.AM.7.3](#)
7. I can justify my choice of digital citizenship strategy to use when I am online. [MA.C.AH.7](#)
1. I can compile a selection of information that is found on the internet and how helps me justify my own voice as an artist. [MA.C.AH.7.1](#)
  2. I can justify my choice of what I post on the internet to interact with the world in an appropriate and positive way. [MA.C.AH.7.2](#)
  3. I can justify my choice of how I use copyright law to protect my work and the work of others. [MA.C.AH.7.3](#)