

# Media Arts: Grade 7

Adopted 2017

## Creating

### 1 Generate and conceptualize artistic ideas and work.

- 1.1 Media arts ideas and works are shaped by the imagination, creative processes, artistic traditions, and experiences.
    - a. Formulate a variety of media arts ideas and solutions by practicing collaborative creative processes. [MA:CR1.1.7.A](#)
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### 2 Organize and develop artistic ideas and work.

- 2.1 Media artists plan, organize, and develop creative ideas, plans, and models into structures that can effectively realize artistic ideas.
    - a. Design, propose, and evaluate artistic ideas and production processes for media artwork considering expressive intent and resources. [MA:CR2.1.7.A](#)
  - 2.2 Media artists balance experimentation and freedom with safety and responsibility while developing, creating, and sharing media artworks.
    - a. Analyze and responsibly interact with media arts devices and media environments, considering fair use and copyright ethics, media literacy, and social media. [MA:CR2.2.7.A](#)
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### 3 Refine and complete artistic work.

- 3.1 Media artists intentionally integrate, analyze, and revise elements, principles and processes to improve the clarity, communication, and purpose of the media artwork.
    - a. Organize multiple approaches, components, and techniques to create content that reflects an understanding of purpose, audience, or place. [MA:CR3.1.7.A](#)
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## Producing

### 4 Select, analyze and interpret artistic work for presentation.

- 4.1 Media artists integrate various forms and contents to present or share complex, unified media artworks.
  - a. Compare and contrast how multiple contents, forms, and processes convey perspectives and narratives in media artwork presentations. [MA:PR4.1.7.A](#)

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## **5 Develop and refine artistic techniques and work for presentation.**

- 5.1** The reciprocal nature of creation and presentation of media artworks demands a wide range of skills and abilities to creatively solve problems and refine media artworks. Media artists require a range of skills and abilities to effectively present media artworks.
- a.** Apply an expanding range of artistic tools and techniques, from traditional to innovative, to achieve an assigned purpose in presenting media artworks. **MA:PR5.1.7.A**
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## **6 Convey meaning through the presentation of artistic work.**

- 6.1** Media artwork is made to be shared. Media artists purposefully present and distribute media artworks for various contexts.
- a.** Evaluate formats and perform various roles in the presentation and/or distribution of media artwork, analyzing results and improvements by considering effects on personal growth. **MA:PR6.1.7.A**
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## **Responding**

## **7 Perceive and analyze artistic work.**

- 7.1** Identifying the qualities and characteristics of media artworks improves artistic appreciation and production.
- a.** Describe, compare, and analyze the qualities of and the relationships between the components of media artwork. **MA:RE7.1.7.A**
- 7.2** Media artworks communicate and influence audience experiences.
- a.** Describe, compare, and analyze how various forms, methods, and styles in media artwork interact with personal preferences in influencing and managing audience experience. **MA:RE7.2.7.A**
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## **8 Interpret meaning in artistic work.**

- 8.1** Interpretation and appreciation require consideration of the intent, form, and context of media artwork.
- a.** Analyze the intent and meaning of a variety of media artwork, using self-developed criteria. **MA:RE8.1.7.A**
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## **9 Apply criteria to evaluate artistic work.**

- 9.1** Skillful evaluation and critique are essential components of experiencing, appreciating, and producing media artwork.
- a.** Expand criteria and practice constructive feedback to evaluate media artwork and production processes, considering context. **MA:RE9.1.7.A**
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## Connecting

### **10 Relate and synthesize knowledge and personal experiences to inspire and inform artistic work.**

**10.1** Media artwork synthesize personal experiences to create meaning.

- a. Select and combine personal interests, experiences, and resources to form new meaning in media artwork. [MA:CN10.1.7.A](#)
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### **11 Investigate ways that artistic work is influenced by societal, cultural, and historical context and, in turn, how artistic ideas shape cultures past, present, and future.**

**11.1** Media artworks and ideas are better understood and produced by relating them to their purposes, values, cultures, and various contexts.

- a. Research and demonstrate how, throughout time, media artwork and ideas have related to various social contexts, purposes, and values. [MA:CN11.1.7.A](#)

**11.2** Generating and solving artistic problems prepares people to navigate unforeseen challenges and to contribute to solutions within a society or culture.

- a. Identify creative and innovative ways media artists interpret and challenge issues affecting their culture and society. [MA:CN11.2.7.A](#)