

# Entrepreneurship

Explore the characteristics of an entrepreneur. **BMM.HS.3.28**

**1a** Analyze personal strengths, skills, and talents **BMM.HS.3.28.A**

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**1b** Identify responsible behavior, attitude, and leadership ability. **BMM.HS.3.28.B**

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**1c** Demonstrate problem-solving skills. **BMM.HS.3.28.C**

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**1d** Exhibit personal goal setting. **BMM.HS.2.28.D**

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**1e** Compare and contrast successful and non-successful entrepreneurs at local, state, national and global levels **BMM.HS.2.28.E**

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Evaluate business ownership as related to entrepreneurship. **BMM.HS.3.29**

**2a** Identify and evaluate the methods of entering an entrepreneurial venture. **BMM.HS.3.29A**

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**2b** Explain the legal and ethical issues affecting businesses. **BMM.HS.3.29.B**

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**2c** Evaluate the history and development of successful and non-successful entrepreneurial ventures. **BMM.HS.3.29.C**

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**2d** Identify and evaluate the methods of entering an entrepreneurial venture. **BMM.HS.3.29.D**

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**2e** Analyze the risks of starting a new, buying an existing and becoming a franchise business. **BMM.HS.3.29.E**

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Integrate the management, financial, marketing, and legal skills necessary to successfully operate and grow an entrepreneurial venture. **BMM.HS.3.30**

**3a** Assess the importance of the management functions of planning, controlling organizing, staffing and implementing. **BMM.H.3.30.A**

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**3b** Develop a vision, mission, goals, objectives, and policies for an entrepreneurial venture. **BMM.HS.3.30.B**

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**3c** Establish the financial goals and objectives. **BMM.HS.3.30.C**

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**3d** Explain the financial resources used in making entrepreneurial business decisions. **BMM.HS.3.30.D**

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**3e** Evaluate the specific target market for the entrepreneurial venture. **BMM.HS.3.30.E**

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**3f** Relate the brand image to the entrepreneurial venture and product and/or service in a competitive market. **BMM.HS.3.30.F**

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**3g** Develop a marketing plan and strategies to position the product and/or service in the consumer market. **BMM.HS.3.30.G**

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**3h** Analyze the legal issues and government compliances affecting entrepreneurial ventures. **BMM.HS.3.30.H**

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**3i** Identify the legal documents and financial records for business operations. **BMM.HS.3.30.I**

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**3j** Incorporate emerging technologies for innovation and growth. **BMM.HS.3.30.J**

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**Develop the elements, design, and rationale of a business plan.** **BMM.HS.3.31**

**4a** Investigate the importance of a business plan. **BMM.HS.3.31.A**

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**4b** Design the components of a business plan. **BMM.HS.3.31B**

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**4c** Explain the business concept and company profile. **BMM.HS.3.31.C**

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**4d** Consider economic concepts when developing a business plan **BMM.3.31D**

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**4e** Evaluate the venture idea utilizing the components of a business plan. **BMM.3.31.E**

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**Investigate the role of entrepreneurship in the global economy.** **BMM.HS.3.32**

**5a** Explore entrepreneurial venture opportunities in international trade. **BMM.HS.3.32.A**

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**5b** Analyze global issues and trends for entrepreneurial ventures **BMM.HS.3.32.B**

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**5c** Determine the impact of cultural and social requirements on international trade. **BMM.HS.3.32.C**

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**Analyze entrepreneurial opportunities.** **BMM.HS.3.33**

**6a** Research opportunities in entrepreneurship **BMM.HS.3.33A**

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**6b** Discuss advantages and disadvantages of entrepreneurship as a career choice. **BMM.HS.3.33B**

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**6c** Analyze how entrepreneurial activities drive innovation within an organization. **BMM.HS.3.33C**

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