

# Marketing and Entrepreneurship: 10-12

## Safety, Health and Environment SHE

**A** Implement personal and job-site safety rules and regulations to maintain safe and healthful working conditions and environments. A.SHE

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Assess workplace conditions with regard to safety and health. A.SHE.1

**a** a. Align safety issues with appropriate safety standards to ensure a safe workplace/job-site. A.SHE.1A

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**b** b. Identify safety hazards common to workplaces. A.SHE.1B

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Select appropriate personal protective equipment as needed for a safe workplace/job-site. A.SHE.2

**a** a. Inspect personal protective equipment commonly used for selected career pathway. A.SHE.2A

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**b** b. Use personal protective equipment according to manufacturer rules and regulations. A.SHE.2B

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Employ a safety hierarchy and communication system within the workplace/job-site. A.SHE.3

**3** Employ a safety hierarchy and communication system within the workplace/job-site. A.SHE.3

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Implement safety precautions to maintain a safe worksite. A.SHE.4

**4** Implement safety precautions to maintain a safe worksite. A.SHE.4

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Adhere to health and safety regulations to support a safe work environment. A.SHE.5

**a** Describe health and safety regulations in business A.SHE.5A

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**b** Report noncompliance with business health and safety regulations A.SHE.5B

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Implement safety procedures to minimize loss. A.SHE.6

**a** Follow instructions for use of equipment, tools, and machinery A.SHE.6A

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**b** Follow safety precautions A.SHE.6B

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**c** Maintain a safe work environment A.SHE.6C

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**d** Explain procedures for handling accidents A.SHE.6D

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**e Handle and report emergency** A.SHE.6E

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**Determine needed safety policies/procedures to protect employees.** A.SHE.7

**a Identify potential safety issues** A.SHE.7A

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**b Establish safety policies and procedures** A.SHE.7B

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**Implement security policies/procedures to minimize chance for loss.** A.SHE.8

**a Explain routine security precautions** A.SHE.8A

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**b Follow established security procedures/policies** A.SHE.8B

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**c Protect company information and intangibles** A.SHE.8C

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**Develop policies/procedures to protect workplace security.** A.SHE.9

**a Identify potential security issues** A.SHE.9A

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**b Establish policies to protect company information and intangibles** A.SHE.9B

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**c Establish policies to maintain a non-hostile work environment** A.SHE.9C

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**d Establish policies and procedures to maintain physical security of the work environment** A.SHE.9.D

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**LEADERSHIP AND TEAMWORK** LT

**A Use leadership and teamwork skills in collaborating with others to accomplish organizational goals and objectives.** A.LT

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**ETHICS AND LEGAL RESPONSIBILITIES** ELR

**A Know and understand the importance of professional ethics and legal responsibilities.** A.ELR

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**B Understand business's responsibility to know and abide by laws, regulations, and ethical behavior that affect business operations and transactions.** B.ELR

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**EMPLOYABILITY AND CAREER DEVELOPMENT** ECD

**A Know and understand the importance of employability skills.** A.ECD

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**B Understand concepts, tools, and strategies used to explore, obtain, and develop in a marketing career.** B.ECD

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**C Demonstrate skills related to seeking and applying for employment to find and obtain a desired job.** C.ECD

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**TEACHNICAL SKILLS** TS

**A Marketing-Information Management** A.TS

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**B Financial Analysis** B.TS

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**C Human Resource Management** C.TS

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**D Channel Management** D.TS

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**E Pricing** E.TS

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**F Product/Service Management** F.TS

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**G Promotion** G.TS

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**H Market Planning** H.TS

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**I Selling** I.TS

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**J Operations** J.TS

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**K Social Media** K.TS