

# Ag Leadership/Communications (2018)

## Agriculture Focus AF

### 1 Agriculture on the Local Level AF.1

- 1 Analyze various definitions of leadership AF.1.1
  - 2 Discuss the contributions of agricultural education to leadership development AF.1.2
  - 3 Evaluate Myths about leaders and leadership AF.1.3
  - 4 Identify various agriculture leaders in the community AF.1.4
  - 5 Identify opportunities for leadership in various agriculture careers and the work place AF.1.5
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### 2 Agriculture Trends and Global Impacts AF.2

- 1 Examine historical and current data to identify issues impacting agriculture systems AF.2.1
  - 2 Research, examine and discuss issues and trends that impact local, state, national and global agriculture AF.2.2
  - 3 Identify credited sources on the internet that provide factual information on agriculture AF.2.3
  - 4 Explain emerging trends and the opportunities they may create within agriculture AF.2.4
  - 5 Research current issues affecting the agricultural industry AF.2.5
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### 3 Agricultural Technologies AF.3

- 1 Research technologies used in agriculture and compare technologies after implementation AF.3.1
- 2 Apply technologies in agriculture workplace scenarios AF.3.2
- 3 Solve problems in agriculture work places using technologies AF.3.3

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#### **4 Agricultural Policy** AF.4

- 1 Summarize public policies affecting the agricultural industry AF.4.1
  - 2 Identify influential historical and current public policies AF.4.2
  - 3 Research outlooks and perspectives on the agricultural industry different than your own AF.4.3
  - 4 Analyze two public policies that have impacted agriculture (one local/state and one national/global) AF.4.4
  - 5 Demonstrate effective communication on an agricultural or education policy with a local, state or federal leader AF.4.5
  - 6 Participate in a class debate over an agricultural issue AF.4.6
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#### **Career Skills Focus** CSF

##### **1 Post-Secondary Education Preparation** CSF.1

- 1 Research and compare three different colleges or technical programs to further your education in a pathway CSF.1.1
  - 2 Brainstorm strategies to ensure success in your future education CSF.1.2
  - 3 Apply for College Scholarships CSF.1.3
  - 4 Complete a budget for planning for post high school CSF.1.4
  - 5 Complete the FAFSA Financial Aid Form CSF.1.5
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##### **2 Employability Skills** CSF.2

- 6 Prepare and revise a resume CSF.2.6
  - 7 Write and revise a cover letter CSF.2.7
  - 8 Complete a job application CSF.2.8
  - 9 Participate in a Job interview with a local agricultural employer CSF.2.9
  - 10 Write a follow up letter CSF.2.10
  - 11 Practice proper telephone etiquette CSF.2.11
  - 12 Accept and provide criticism in an appropriate manner CSF.2.12
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##### **3 Goal Setting** CSF.3

- 13 Define vision statements, long term and short term goal settings and strategic action steps CSF.3.13
- 14 Create their own personal vision statements CSF.3.14
- 15 Students will write and evaluate goal statements CSF.3.15
- 16 Write and analyze strategic action steps CSF.3.16

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#### **4 Decision Making/Problem Solving** CSF.4

- 1 Explain the importance of problem solving decision making CSF.4.1
  - 2 Differentiate between the terms problem, problem solving, and decision making CSF.4.2
  - 3 Identify and utilize steps of problem solving strategies CSF.4.3
  - 4 Role play in problem solving situations CSF.4.4
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#### **5 Time Management** CSF.5

- 1 Develop and demonstrate time management CSF.5.1
  - 2 Develop a daily schedule. CSF.5.2
  - 3 Complete a time demand survey. CSF.5.3
  - 4 Identify personal priorities. CSF.5.4
  - 5 Create a "to do" list and identify time wasting habits. CSF.5.5
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### **Leadership Skills**

#### **Focus** LSF

#### **1 Conflict Resolution** LSF.1

- 1 Interpret the causes of conflict LSF.1.1
  - 2 Discuss how conflict can be positive LSF.1.2
  - 3 Identify and demonstrate conflict handling styles, i.e., manage/resolve. LSF.1.3
  - 4 Learn about compromise and demonstrate its use. LSF.1.4
  - 5 Outline personal procedures to manage and handle conflict. LSF.1.5
  - 6 Identify and discuss contributions of different cultures. LSF.1.6
  - 7 Identify cultures within a community and school. LSF.1.7
  - 8 Assess the implications of peoples' perceptions and prejudices upon different cultures LSF.1.8
  - 9 Compare similarities and differences between past and present generations. LSF.1.9
  - 10 Compare similarities and differences between genders. LSF.1.10
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#### **2 Ethics** LSF.2

- 1 Define, describe and practice ways to impart proper ethics to others LSF.2.1
- 2 Manage situations in which ethics are in conflict LSF.2.2
- 3 Identify, evaluate and clarify personal codes of ethics LSF.2.3
- 4 Take actions based on their personal codes of ethics LSF.2.4

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### **3 Leading Teams and Groups** LSF.3

- 1 Explain the importance of leading teams LSF.3.1
  - 2 Examine how to organize groups LSF.3.2
  - 3 Analyze five stages of group development LSF.3.3
  - 4 Describe various types and forms of group discussion LSF.3.4
  - 5 Demonstrate how to lead a group discussion LSF.3.5
  - 6 Discuss the importance of delegation LSF.3.6
  - 7 Describe the dynamics of consensus building LSF.3.7
  - 8 Identify the various techniques in enhancing group activities LSF.3.8
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### **Communications Methods Focus** CMF

#### **1 Effective Communication** CMF.1

- 1 Recognize the different forms of communication CMF.1.1
  - 2 Identify and practice listening skills. CMF.1.2
  - 3 Identify and discuss nonverbal communication. CMF.1.3
  - 4 Develop verbal communication skills. CMF.1.4
  - 5 Practice the use of all forms of communication. CMF.1.5
  6. Compose a letter using proper business letter formatting CMF.1.6
  - 7 Paraphrase a phone message to convey the reason for the call CMF.1.7
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#### **2 Journalism and Communications** CMF.2

- 1 Research the impact and historical influence of written media on agriculture CMF.2.1
- 2 Create a press release for a local newspaper on a local FFA event CMF.2.2
- 3 Prepare an agricultural blog using credited sources for information CMF.2.3
- 4 Utilize appropriate software to design magazine layout or newsletter for the FFA Chapter CMF.2.4
- 5 Design a video script and video for the promotion of the FFA chapter or agriculture CMF.2.5

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### **3 Prepared and Extemporaneous Speaking** CMF.3

- 1 Identify characteristics of a good speech CMF.3.1
- 2 Research and prepare an outline of a speech over an agricultural topic CMF.3.2
- 3 Write and present a speech on an agriculture topic CMF.3.3
- 4 Discuss the advantages and disadvantages to extemporaneous speaking CMF.3.4
- 5 Develop strategies for researching an agricultural extemp speech CMF.3.5
- 6 Discuss strategies for time management in preparing an agricultural extemp speech CMF.3.6
- 7 Discuss the use of note cards in an extemp speech CMF.3.7
- 8 Deliver an agricultural extemp speech to the class CMF.3.8
- 9 Answer questions about your speech after delivery CMF.3.9

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### **4 Parliamentary Procedure** CMF.4

- 1 Describe the purposes of par-law CMF.4.1
- 2 Understand the chairpersons role in conducting the meeting CMF.4.2
- 3 Understand ranking order of motions CMF.4.3
- 4 Understand functions of motions on the FFA list CMF.4.4
- 5 Identify privileged, main, subsidiary, incidental & unclassified motions CMF.4.5
- 6 Demonstrate proper use of parliamentary motions CMF.4.6

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### **5 FFA** CMF.5

- 1 Participate in related CDEs CMF.5.1
- 2 Develop and publish a chapter newsletter CMF.5.2
- 3 Plan FFA week activities CMF.5.3
- 4 Complete the National Chapter Award Application CMF.5.4