

Media Communications: Grade 9 (2024)

Demonstrate an understanding of the Arts, A/V Technology & Communications Cluster 1.0

1 Demonstrate an understanding of the Audio and Video Technology and Film career pathway 1.1

- 1 Define and use proper terminology associated with the Audio and Video Technology and Film career pathway. 1.1.1
- 2 Describe some of the careers available in the Audio and Video Technology and Film career pathway 1.1.2
- 3 Identify common characteristics of the careers in the Audio and Video Technology and Film career pathway. 1.1.3
- 4 Research the history of the Audio and Video Technology and Film career pathway and describe how those careers have evolved and influenced society. 1.1.4
- 5 Identify skills required to enter any career in the Audio and Video Technology and Film career pathway. 1.1.5
- 6 Describe technologies associated in careers within the Audio and Video Technology and Film career pathway. 1.1.6

2 Demonstrate an understanding of the Digital Cinema and Film career pathway 1.2

- 1 Define and use proper terminology associated with the Digital Cinema career pathway. 1.2.1
- 2 Describe some of the careers available in the Digital Cinema career pathway 1.2.2
- 3 Identify common characteristics of the careers in the Digital Cinema career pathway. 1.2.3
- 4 Research the history of the Digital Cinema career pathway and describe how those careers have evolved and influenced society. 1.2.4
- 4 Identify skills required to enter any career in the Digital Cinema career pathway. 1.2.4
- 5 Describe technologies associated in careers within the Digital Cinema career pathway. 1.2.5
- 6 Define and use proper terminology associated with the Digital Cinema career pathway. 1.2.6

3 Demonstrate an understanding of the Radio Broadcasting career pathway. 1.3

- 1 Define and use proper terminology associated with the Radio Broadcasting career pathway. 1.3.1
- 2 Describe some of the careers available in the Radio Broadcasting career pathway 1.3.2
- 3 Identify common characteristics of the careers in the Radio Broadcasting career pathway. 1.3.3
- 4 Research the history of the Radio Broadcasting career pathway and describe how those careers have evolved and influenced society. 1.3.4
- 5 Identify skills required to enter any career in the Radio Broadcasting career pathway. 1.3.5
- 6 Define and use proper terminology associated with the Radio Broadcasting career pathway. 1.3.6

4 Demonstrate an understanding of the Commercial Photography career pathway 1.4

- 1 Define and use proper terminology associated with the Commercial Photography career pathway. 1.4.1
- 2 Describe some of the careers available in Commercial Photography career pathway 1.4.2
- 3 Identify common characteristics of the careers in the Commercial Photography career pathway. 1.4.3
- 4 Research the history of the Commercial Photography career pathway and describe how those careers have evolved and influenced society. 1.4.4
- 5 Identify skills required to enter any career in the Commercial Photography career pathway. 1.4.5
- 6 Define and use proper terminology associated with the Commercial Photography career pathway. 1.4.6

5 Demonstrate an understanding of the Advertising and Graphic Design career pathway 1.5

- 1 Define and use proper terminology associated with the Advertising and Graphic Design career pathway. 1.5.1
 - 2 Describe some of the careers available in Advertising and Graphic Design career pathway 1.5.2
 - 3 Identify common characteristics of the careers in the Advertising and Graphic Design career pathway. 1.5.3
 - 4 Research the history of the Advertising and Graphic Design career pathway and describe how those careers have evolved and influenced society. 1.5.4
 - 5 Identify skills required to enter any career in the Advertising and Graphic Design career pathway. 1.5.5
 - 6 Define and use proper terminology associated with the Advertising and Graphic Design career pathway. 1.5.6
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Describe how technology is used in the Arts Audio and Video cluster 2.0

1 Identify and describe technology common to all pathways in the Arts A/V Cluster 2.1

- 1 Manage technology components typically used in professions of the Arts A/V career cluster 2.1.1
 - 2 Identify security-related, ethical and legal issues faced by professionals in the Arts A/V career cluster. 2.1.2
 - 3 Identify information technology (IT) careers in the Arts A/V career cluster, including the responsibilities, tasks and skills they require. 2.1.3
 - 4 Relate information technology project management concepts and terms to careers in the Arts A/V career cluster 2.1.4
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2 Identify and demonstrate the use of technology common to all pathways in the Arts A/V Cluster 2.2

- 1 Identify common technology used in all Arts A/V Cluster Pathways 2.2.1
 - 2 Demonstrate the ability to navigate and use common software used in various pathways 2.2.2
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Interpersonal and Employability Skills (CTSO) SkillsUSA 3.0

1 Apply Leadership and Communication Skill 3.1

- 1 Discuss the Establishment and History of SkillsUSA 3.1.1
 - 2 Identify the characteristics and responsibilities of organizational leaders. 3.1.2
 - 3 Demonstrate parliamentary procedure skills during a meeting. 3.1.3
 - 4 Participate on a committee, which has an assigned task and report to the class. 3.1.4
 - 5 Demonstrate effective communication skills through delivery of a speech, a slide presentation, or by conducting a demonstration. 3.1.5
 - 6 Use a computer to assist in the completion of a project related to Arts, A/V Technology and Communication career cluster. 3.1.6
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2 Employability Skills 3.2

- 1 Develop skills to locate, evaluate, and interpret career information. 3.2.1
 - 2 Identify a career cluster and related pathways through an interest assessment that match career and education goals 3.2.2
 - 3 Describe the influences that societal, economic, and technological changes have on employment trends and future training 3.2.3
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3 Interpersonal Skills 3.3

- 1 Identify and demonstrate processes for making short and long-term goals. 3.3.1
- 2 Demonstrate skills such as working in a group, problem-solving and organizational skills, and the importance of entrepreneurship. 3.3.2